

PROPOSED ICESCO ACTIVITY

Shusha

Capital of Culture in the Islamic world, for 2024



Opening
ceremony **May 2024**



Turathy Photography competition

Turathy Photography
competition
of Heritage Azerbaijan and
neighbouring countries

*Preserving heritage through its
documentation with a camera*

Training workshop

*on "Developing teaching
methods for professionals
working in the field of
teaching Arabic for non-Arabic
speakers", for the benefit of
various educational institutions
in Azerbaijan*

May 2024

Symposium titled

"Impact of the Arabic language
on Islamic heritage in the
Republic of Azerbaijan"



May 2024

Academic forum on

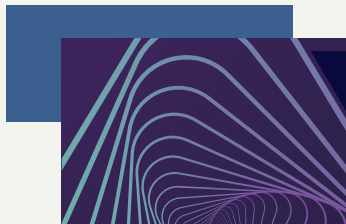
"Efforts of Azerbaijani scholars
and intellectuals in service of
the Arabic language"



**30-31
May 2024**

Grand Finale

of the “A-Hub
Acceleration Program”



**November
2024**

Data Governance Summit

Shaping Policies for Navigating
Datafication and Society



2024

Conference

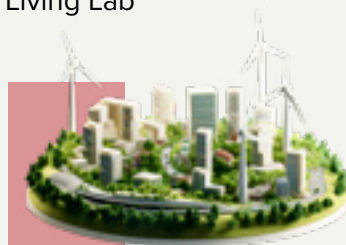
“Shusha between the Turkish
world and the Islamic world”



**September
2024**

Smart City Living Lab

Implementation of Smart City
Living Lab”



2024

Symposium

teaching entrepreneurship to
young people in the age of AI



June 2024

Conference

A conference on “The history
of Azerbaijani music”



2024

Heritage Committee

12th session of the Heritage
Committee in the Islamic World



21 June 2024

Creative Youth Forum featuring

1. Art exhibition for young artists to show their creative works in various fields including painting, sculpture, photography, design and handicrafts.
2. Art and music shows of local young bands to showcase their talents and publicize their cultures.



book on Islamic culture

Publication of a book on Islamic culture in Shusha and translate it into Arabic and Turkish by an Azerbaijani expert



2024

Twinning

Twinning with the capital cities of culture in the Islamic world



2024

Culinary Experiences Tours and tastings

Offer culinary tours and tastings of traditional local cuisine, showcasing the diverse flavors and culinary traditions. Host cooking workshops and demonstrations featuring local chefs and recipes.



2024

Literary Events

book fairs, poetry readings, and author talks focusing on local literature and heritage. Highlight works by scholars, poets, and writers from different areas and regions.

2024

Music & Performance

Stage concerts, performances, and recitals featuring local music, poetry, and storytelling. Showcase traditional instruments, vocal performances, and dance forms reflecting the cultural local particularities.

2024

Art Battle for reconstruction of the Cultural Imaginary

A contest of live painting with the proposal to set the thematics on the reconstruction of the cultural imaginary of the city's history.





2024

Audio Tales: Heritage & History

The plan is to draw up a tourist route for visitors, mapping out the stories and tales about each tourist spot and record audio tales that will be signposted in the public space via QR code for any visitor to access. These audios can be aimed at children, and can contain classic stories, folk tales, legends, songs and even chronicles or jokes. Once produced, can remain available in the city forever.



2024

Ceremony of celebration of the City's Cultural History with a Ballooning Festival

A light show in the sky through a ballooning group adorned with lights in their baskets. The balloons can be thematic and representatives of the cultural element from the region.



2024

Encounter of Storytelling & Creative Writing

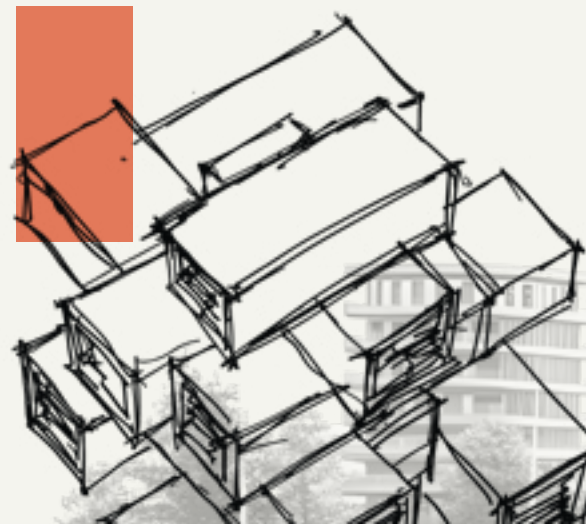
A weekend encounter with writers and authors of the region to teach and learn about creative writings and storytelling, with the goal of producing materials and new narratives for the region.



2024

Shusha's First Hackathon of Urbanism

A social coding event to bring youth and other interested people together to improve upon or build new tech solutions for the city's urbanism. A cooperative prototyping encounter, focused on the arts, hacking and entrepreneurship.



2024

Performing Arts and Folklore Circuit

A performing arts festival with a coordinated program in the city's theaters, featuring dance shows, musicals, art performances and plays by local Azerbaijan groups



ICESCO HEADQUARTERS

Celebration of Azerbaijan Day in Rabat

A day to celebrate and contemplate Azerbaijani culture at the ICESCO headquarters in Rabat, with screenings of short films, music performances and tastings of local cuisine.



ICESCO HEADQUARTERS

Capitals of culture Fashion show

From Marrakech to Susa



06-11
May 2024

Training workshop

Capacity building on risk and disaster management of heritage during time of war and conflict

Regional Training course on combating the risk and disasters on heritage sites in the conflict zones during and after war.



18-22
October
2024

Training workshop

Documentation of heritage sites using Photogrammetry, Metaverse and AI techniques on conflict and war zones

Regional Training workshop on documentation techniques of heritage sites before and after the time of war using Photogrammetry, Metaverse and AI techniques on conflict and war zones



Publication of a Catalog on Shusha's gastronomic heritage

Women Leaders & Culture” Event in Shusha

Under the name of Khurshidbanu Natavan, a Famous lyrical female poet in the history of Azerbaijan and Shusha (born 15 August 1832, Shusha).

Paper on the civilisational dimensions in the signs of the poet Nizami Ganjavi

Partnership agreement between the Center for Civilisational Dialogue and the Baku forum

Addendum on the civilizational contents to the speech on cooperation between ICESCO and Azerbaijan

Hologram Technology which basically shed light on main cultural sites with important information about the venue in general. This type of interactive technology is widely utilized these days in similar events worldwide.

Playing cards with shusha main cultural sites. This idea is extremely functional with relatively younger ages/audience.

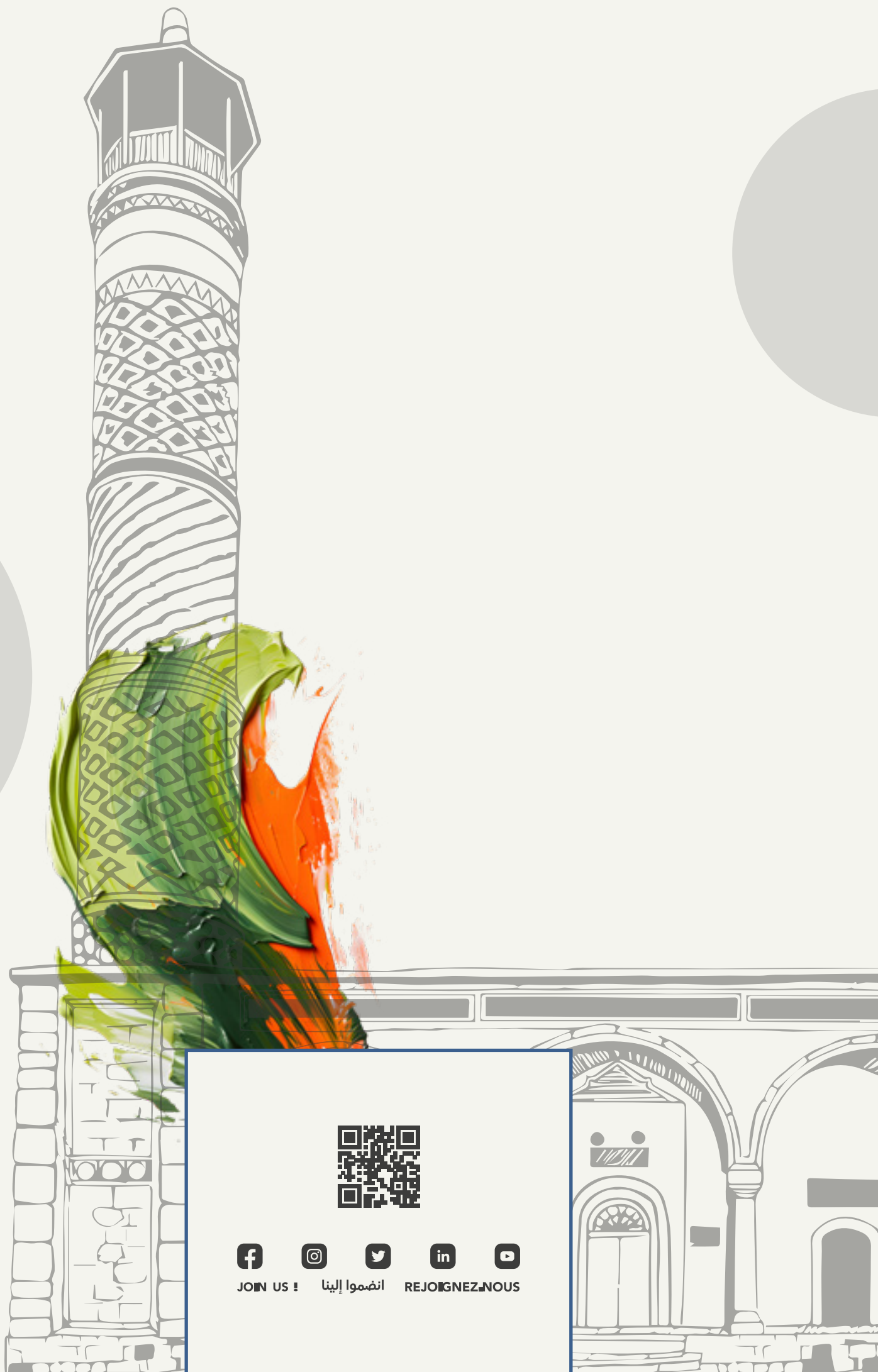
Competitions in storytelling, literary works and poems about shusha. This would attract literate people and anchor celebration(s) about Shusha.

Invite “ Social Media & Sports Celebrities” to take part in the multi-venue side events. This would promote media interest (seen, heard and writtenincluding international media agencies) in covering the event.

Implement “Soft Power” ideas through smart tokens and gestures. This would serve as finger prints of the event and in the participants’ memories.

“Theater with a multi-lingual feature”. This would be one of the best tools to preserve culture and identity..... as known that “Theater is the mirror of nations”.

2024



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